

Virginia Agribusiness Council Annual Meeting & Conference; September 18-19, 2016
The George Washington 103 E. Piccadilly St., Winchester, VA 22601

Sunday, September 18, 2016

- Kick-Off/Welcome Dinner: 6:00 pm
BBQ Buffet to be held in the Garden Room of the George Washington

Monday, September 19, 2016

- Registration: 7:30 am – 8:15 am
- Breakfast
 - 8:30 am – Enjoy Breakfast Buffet
 - 8:50 am – Welcome, sponsor recognition & invocation, introduction of Secretary Haymore (Lynn Graves, Chair of the Board)
 - 8:55 am – Secretary of Commerce & Trade Todd Haymore – welcome and introduction of Secretary Gooden
 - 9:00 am – Secretary of Agriculture & Forestry Basil Gooden – welcome & comments
 - 9:20 am – Welcome & comments from Mike Petersen, Special Agriculture Trade Envoy, New Zealand
 - 9:25 am – Closing comments & Instructions (Lynn Graves, Chair of the Board)

Break: 9:30 am – 9:55 am

- *Marketing in Agribusiness* Panel: 10:00 am – 10:45 am
 - a) Lauren Arbogast, Learning Designer for Vivayic, Inc. and author of PaintTheTownAg.com
 - b) Coley Jones Drinkwater of Richlands Dairy Farm & author of Dinwiddie Farmer & Richlands Dairy Farm Facebook pages
 - c) Tyler Wegmeyer of Wegmeyer Farms and 2016 Virginia Farmer of the Year

Break: 10:45 am – 10:55 am

- *Diversity of Agribusiness in Virginia* Panel: 11:00 am – 11:45 am
 - a) Jay Abbott of Red Sun Farms, LLC
 - b) James Faison of Milton's Local
 - c) Martin Gardner of Blue Ridge Aquaculture, Inc.

Break: 11:45 am – 12:10 pm

- Lunch
 - 12:15 pm – Enjoy Lunch
 - 12:45 pm – Recognitions and Panel introduction
 - 12:55 pm – Legislative Panel
 - a) Delegate Mark Keam
 - b) Delegate Michael Webert
 - c) Delegate Tony Wilt

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Break: 1:25 pm – 1:40 pm

- Tours
 - Depart George Washington at 1:45 pm
 - Bus 1: Tour Processor (National Fruit Product Company)
 - Bus 2: Tour Producer (Marker-Miller Orchards)
 - Cider Tasting at Winchester Cider Works
 - Return to hotel by 5:00 pm

- Annual Meeting Dinner
 - 6:30 pm – Welcome, Recognition and Invocation
 - 6:45 pm – Enjoy Dinner
 - 7:15 pm - Keynote Address by Jim Perdue, Chairman Perdue Farms, Inc.
 - 7:45 pm
 - Presentation of the “Agribusiness of the Year” Award (Chairman Graves)
 - Call of Annual Meeting to order
 - Old Business
 - Recognition of Retiring Directors (Vice Chairman Meyerhoeffer)
 - Election of Directors
 - Council Comments & A Look Ahead (Chairman Graves)
 - 8:15 pm – Meeting is adjourned